- 1 A Correct.
- Q When did you first come to represent Mr. John
- 3 Dille?
- 4 A My recollection is that initially he was not
- 5 active in the broadcast side of their business, but I would
- say in the late seventies or early eighties he became active
- 7 and took a management role in the company.
- 8 Q What was your first contact with Mr. John Dille?
- 9 A Well, I don't remember. The first thing I can
- 10 recall was maybe in the acquisitions of stations in
- 11 Cincinnati, Ohio.
- 12 Q Do you remember roughly when that was?
- 13 A I'm going to say in the seventies; perhaps mid-
- 14 seventies.
- 15 Q While you were still at Dal Lonus, can you
- 16 estimate for us how many transactions you would have worked
- on, on behalf of John Dille?
- 18 A Probably three or four; maybe five.
- 19 Q Did there come a time when you became involved in
- 20 a radio station of Pathfinder WRBR?
- 21 A I became involved with WRBR through a joint sales
- 22 agreement.
- 23 O I think I misspoke. It wasn't Pathfinder's radio
- 24 station, but there was a Pathfinder involvement with WRBR?
- 25 A Correct.

- Q When was that, approximately?
- 2 A Well, I know the JSA is dated December '92, and it
- 3 would have been shortly before that, I think, that documents
- 4 were exchanged leading up to the joint sales agreement.
- 5 Q Let's take a look at that joint sales agreement.
- 6 That's in Mass Media Bureau Exhibit No. 1, page 14. That
- 7 would be in the first volume.
- 8 A Okay, I have that.
- 9 Q Are you familiar with this document, Mr. Campbell?
- 10 A Yes.
- 11 Q Can you tell us how it came to your attention?
- 12 A My recollection is that John Quale, who
- 13 represented Booth American Company, sent me a draft some
- 14 time prior to December 18, when this dated. I don't know
- 15 the exact date, but some time before then.
- 16 Q Can you tell us please just quickly what the
- agreement is embodied here in this joint sales agreement?
- 18 A I'll say the obvious. It speaks for itself. But
- 19 generally it involved the WRBR, owned by Booth, and WLTA,
- 20 owned by Pathfinder, combining their station sales and
- 21 functions related to selling advertising time on the
- 22 stations. They formed a -- under this agreement formed a
- 23 venture, it's not a separate legal entity, but named a
- 24 venture that took care of the sales for both advertising
- 25 time on both stations.

- Q What was the Pathfinder station that participated
- in this joint venture agreement?
- 3 A Then its called letters were WLTA. I believe they
- 4 are now W -- maybe you can help me with it. I don't think
- 5 they are LTA anymore.
- 6 Q I believe it's WBYT now.
- 7 A BYT, correct.
- 8 Q Now, did you advise Pathfinder and WLTA for its
- 9 part in this agreement?
- 10 A Yes.
- 11 Q Did you actually draft this agreement?
- 12 A No. I think John Quale drafted it. My
- 13 recollection is that I received the document from him. I
- 14 read it and made, you know, suggestions, changes, things of
- 15 that nature to it.
- 16 Q You may have already said this, but who was John
- 17 Quale representing?
- 18 A Booth American Company.
- 19 Q Let's look at a couple of specific provisions
- 20 here. I'll refer you first to Section 2.5, which is on page
- 21 15 of the exhibit.
- 22 A Okay.
- Q Section 2.5(a) speaks about personnel.
- 24 Could you describe for us just briefly what was
- 25 intended there?

1	A I think each party was going to contribute
2	employees who would carry out the sales and administrative
3	functions. They were all going to be employees of
4	Pathfinder, and under Pathfinder's supervision and
5	discipline according to the document.
6	Q Now, at the time from an FCC perspective did you
7	see any problem with Pathfinder becoming the employer for
8	the venture employees?
9	A No. I don't you know, John Quale and I
10	reviewed the document for each of our clients. I don't
11	recall any specific concern with that provision from either
12	of us that it presented a problem.
13	Q Now, Section 2.5(a) also suggests that there will
14	be common employees or venture employees related to sales
15	and administrative supported related thereto.
16	Can you remember specifically what employees were
17	being talked about, what functions were being talked about
18	in terms of combining?
19	A My recollection is that each company contributed,
20	you know, Booth contributed certain employees who, I guess,
21	were doing sales for Booth for WRBR, Pathfinder contributed
22	certain employees who were doing the same thing for BYT, and
23	they became employees of the venture to perform the sales
24	functions.
25	I think Pathfinder also agreed to do some do

- 1 the accounting for the venture for the sale of time under
- 2 the agreement.
- Q In fact, you anticipated my next question. Let's
- 4 look at Section 4. Pardon me. Section 5.
- 5 A Okay.
- 6 Q In Section 5.2, it's titled "Accounting Support."
- 7 Could you describe for us briefly what was intended there,
- 8 please?
- 9 A The language verbatim is "to provide all internal
- 10 accounting services required in connection with the conduct
- of the venture's business."
- I think that involved collecting money, disbursing
- funds, allocating it between the two companies as to who was
- 14 entitled to what income.
- 15 Q Let me refer you also to Section 5.3 were some of
- the accounting support is spelled out more explicitly.
- Do you know whether Pathfinder actually kept the
- 18 books and records for the joint sales agreement venture?
- 19 A I believe they did.
- 20 Q From an FCC perspective, do you have any -- do you
- 21 see that as an issue?
- 22 A No.
- 23 Q Let me refer you back to Section 4 now. This is
- 24 entitled "Sharing of Revenues and Expenses."
- Can you describe for us briefly, please, how the

- 1 revenues and expenses of the joint venture were to be
- 2 allocated?
- 3 A The revenues in the first year, I believe, were
- 4 split 50/50. Then in years -- this was a five-year term.
- 5 In the second through the fifth year there is a formula
- 6 based on station performance that accounted for the
- 7 distribution of the revenues, and the expenses, I guess, in
- 8 4.3, spells out the guidelines for allocating the expenses.
- 9 Again, the effort was to try to attribute them to the proper
- 10 station sales efforts.
- 11 Q From an FCC perspective, did you have any issues
- or problems with the way these revenues and expenses were
- 13 going to be allocated?
- 14 A No.
- 15 Q Let me refer you to Section 4.4, which is entitled
- 16 "Disbursements of Revenues and Allocation of Expenses."
- 17 Specifically, the last two sentences of that
- paragraph speak to the situation where Booth's expense,
- 19 hypothetically at least, might exceed its revenues.
- 20 Can you tell us what was intended with those two
- 21 phrase or two sentences?
- 22 A It provides that if the difference is \$5,000 or
- less in a given month, that there wouldn't be an offset or a
- 24 payment back to one or the other to cover that. If expenses
- 25 exceeded 5,000, or the expense differential exceeded 5,000,

- then there would be a -- Booth would reimburse Pathfinder
- 2 for the amount over \$5,000. I think that was there to sort
- of avoid de minimis payments back and forth to the extent
- 4 they were 5,000 or under.
- Do these last two sentences allow Booth to carry a
- 6 small receivable?
- 7 A In effect, I think that's what it does, yes.
- 8 Q I think I misspoke.
- 9 A Well, it say --
- 10 Q Does it allow Pathfinder to carry a small
- receivable on behalf of Booth is what I meant to say?
- 12 A I think that's accurate.
- 13 Q Was that a problem from your perspective?
- 14 A No. Again, I reviewed it, reviewed it with
- Booth's counsel, and didn't have a problem with that
- 16 provision.
- 17 Q Finally, let me refer you to Section 3, which is
- 18 entitled "Management and Control of Venture."
- 19 In Section 3, there is reference to a management
- 20 committee. Could you tell us what the intention was with
- 21 respect to the management committee?
- 22 A I think it was set up so that -- to provide a
- 23 mechanism for this venture to operate. It provides for each
- 24 party, Booth and Pathfinder, to have two members of the
- 25 management committee. I believe when you look at the vote

- 1 provisions, either one has, in effect, negative control. It
- 2 requires unanimous consent for certain actions to be taken
- 3 by the management committee.
- 4 Q At the time this document was drafted was it your
- 5 opinion that this management committee was legally required
- from an FCC perspective?
- 7 A I don't think it was there for that purpose. I
- 8 think it was there as a business point between the parties
- 9 to have a mechanism that -- a mechanism to operate under the
- 10 venture. I don't think that particular style or provision
- was necessary, no.
- 12 Q Do you know whether the parties ever formed a
- management committee and operated the joint venture pursuant
- 14 to a management committee's direction?
- 15 A No, I don't.
- 16 Q At the time that you reviewed the
- 17 Booth/Pathfinder's JSA, had you ever seen a joint sales
- 18 agreement before?
- 19 A I think this was the first one that I had looked
- 20 at, to my recollection.
- 21 Q Since then --
- 22 A I had done -- I'm sorry. I had done some time
- brokerage agreements and some local marketing agreements,
- one and the same really, before, but I think this was the
- 25 first joint sales agreement I may have seen.

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1	Q Since that time have you had experience
2	negotiating other sales agreements?
3	A Yes.
4	Q How many would you say?
5	A I can think of two other clients that have them
6	specifically, and there may be a couple of others; maybe
7	five - six.
8	Q Have you had occasion to review other joint sales
9	agreements?
10	A Yes. Sometimes a client might try to get a copy
11	of one or take a look at one that a competitor might have,
12	but normally they're not you know, they're not filed at
13	the Commission so you wouldn't see them there. But I think
14	on occasion I have looked at other joint sales agreements
15	for a client who is not a party to it.
16	Q In total, how many joint sales agreements would
17	you say you've taken a look at?
18	A Oh, maybe maybe 10 different versions of it;
19	something in that range, I would think.
20	Q Now, did there come a time when you became
21	involved in Pathfinder's attempt to purchase WRBR?
22	A Yes.
23	Q When was that, approximately?
24	A I believe that was in the spring of 1993.

25

Q

Could you just describe generally for us what your

- 1 involvement in the attempt was?
- A Again, my recollection is that John Quale -- that
- 3 I became aware that Booth was interested in selling WRBR;
- 4 that Pathfinder was interested in acquiring it; and that a
- 5 draft asset purchase agreement was circulated to me, I
- 6 believe, from John Ouale.
- 7 Q What happened next?
- 8 A The typical back and forth when you're negotiating
- 9 an agreement. I think I received a version of it. I made
- 10 comments back, and my recollection is that I sent those up
- 11 to Bob Watson with, you know, here are suggested changes to
- the agreement, things that ought to be modified.
- 13 Q Did Pathfinder in fact purchase WRBR?
- 14 A No, they didn't.
- 15 Q What happened?
- 16 A Because Pathfinder -- because, I believe it's the
- one millivolt contour of WRBR encompassed Elkart, Indiana,
- where not Pathfinder, but a company controlled by John Dille
- 19 or the Dille family had a newspaper, daily newspaper, and
- 20 under the FCC rules Pathfinder could not acquire WRBR
- 21 without a waiver.
- 22 O When it was determined that Pathfinder would need
- 23 a waiver to acquire WRBR, did that end the deal right then
- and there or did something else happen?
- 25 A I don't think it ended the deal right then and

- 1 there. I believe John Quale on behalf of Booth, and perhaps
- 2 Jerry Hines in his office, and I were sort of reaching the
- 3 same conclusion, we could all look at the same documents,
- 4 that we had this rule problem. I believe I talked to Larry
- 5 Eads at the FCC about that, or someone from his office may
- 6 have been there with me. They may have independently
- 7 contacted them. "Them" being the FCC.
- 8 The upshot of that was that Mr. Eads was not
- 9 particularly positive that a waiver would be granted, but he
- was fairly confident that it would be a long time obtaining
- 11 the waiver.
- So when that became knowledge, that didn't work
- with Booth's plans. He did want to dispose of the station
- 14 fairly quickly.
- 15 Q Before --
- JUDGE CHACHKIN: Is this a good time for a break?
- 17 MR. GUZMAN: Sure.
- JUDGE CHACHKIN: Let's take a 10-minute break.
- 19 (Whereupon, a recess was taken.)
- JUDGE CHACHKIN: Let's go back on the record.
- BY MR. GUZMAN:
- 22 O Mr. Campbell, before we broke you mentioned two
- people and I just want to follow up on them to make sure
- 24 we're clear for the record.
- John Quale was Booth's attorney?

- 1 A Correct.
- 2 Q That is, in 1992 1993 time frame?
- 3 A Correct.
- 4 Q Do you know where he worked at that point?
- 5 A He was with Wiley, Ryan and Fielding now.
- 6 Q And you also mentioned Larry Eads as a Commission
- 7 employee. What was his position at the time?
- 8 A I believe he was chief of the video services
- 9 division.
- 10 Q Video or audio?
- 11 A Did I say -- audio.
- 12 Q He was chief to the audio services division in
- 13 1992 1993 time frame?
- 14 A That's my recollection.
- 15 Q Thank you.
- 16 Now, we were discussing the Pathfinder attempt to
- 17 purchase WRBR from Booth American.
- 18 Roughly, when did it become clear that that
- 19 transaction wasn't going to go forward as planned?
- 20 A Some time in the summer of '93. Either June -
- 21 July. I don't know a precise date, but in that time frame.
- 22 Q Before the deal got called off, how close were the
- 23 two parties to actually completing the transaction?
- 24 A I don't recall how many drafts of the purchase
- 25 agreement had been exchanged, but I think a couple. I think

- I had sent to, I believe, Bob Watson some suggested changes
- 2 that -- none of which were deal breakers, in my mind. So I
- 3 think the documentation and the negotiation had gone pretty
- 4 far.
- 9 You referred to drafts. What document was being
- 6 drafted?
- 7 A Oh, I'm talking about the asset purchase
- 8 agreement, perhaps an escrow agreement. They usually run
- 9 together.
- 10 Q And had the basic terms of the agreement been
- 11 reached?
- 12 A I believe they had, yes.
- 13 Q Purchase price?
- 14 A Purchase price, terms, I do believe those were
- 15 agreed to then.
- 16 Q How about seller financing, do you know whether
- selling financing had been resolved at that point?
- 18 A I think it had, but I would have to look at the
- 19 documents to be sure, but my recollection is that they had.
- 20 Q What happened after it became clear that
- 21 Pathfinder wasn't going to purchase WRBR from Booth?
- 22 A At some point, and I believe we're now probably in
- 23 August of '93, John Dille discussed with me the possibility
- if they couldn't acquire it, you know, could his children
- 25 have minority interests in a company that would acquire it,

- and have a single majority shareholder who would own the
- 2 controlling interest of the station.
- And I discussed that with John Quale, I believe,
- 4 and also with Larry Eads and ran that example by them to see
- 5 if that would be acceptable.
- 6 Q Let me refer you to another document. This is
- 7 also Mass Media Bureau Exhibit No. 1, page 32.
- 8 Do you have that, Mr. Campbell?
- 9 A Yes. It's a memorandum from me to John Quale
- 10 dated August 17, '93.
- 11 Q And the memo says that it will outline the
- 12 parameters for the proposal of the acquisition of WRBR by
- 13 NEWCO.
- 14 Could you tell us what the plan here was?
- 15 A Well, I think NEWCO, you know, was just that. It
- 16 was a name. The idea, again, was that there would be a
- 17 single majority shareholder. The FCC has a rules that says
- 18 if you have a single majority shareholder, minority
- 19 shareholders don't have attributable interest in that
- 20 entity, and that was the proposal that I discussed with
- 21 Quale and with Larry Eads, whether that arrangement would be
- 22 acceptable with the minority shareholders being John Dille's
- 23 adult children.
- Q What was Larry Eads response to the proposal that
- 25 John Dille's children be minority owners in this company?

- A He didn't have a problem with that. He said that would be consistent with the rules.
- 3 O How did Booth feel about this?
- A It was acceptable to them as far as I'm aware.
- You know, that moved forward as the way the station would
- 6 eventually be acquired.
- 7 Q Now, in the third paragraph of this memorandum,
- 8 there is a reference to a majority shareholder who will be
- 9 an experienced radio broadcast with no interest in the South
- 10 Bend or Elkart markets.
- Who were you referring to there?
- 12 A Eventually that's referring to David Hicks. When
- I wrote that I don't know if I specifically knew the name
- 14 David Hicks or just a description of him being an
- 15 experienced broadcaster and not in the market.
- 16 Q Now, as of the date of this memo, August 17, '93,
- do you know where this plan stood? Was it a proposal? Had
- 18 it been executed?
- 19 A I don't think it had been executed. I think it
- was a discussion or my knowledge of it was what John Dille
- 21 had told me that this was a plan or an approach that he had
- talked to Booth about, and that both parties were willing to
- move forward with the knowledge that it won't present an
- 24 issue for the FCC.
- 25 Q In the final paragraph of this memo, you refer to

- the "Commission's cross-interest policy."
- 2 A Right.
- Q Could you tell us what you were referring to
- 4 there, please?
- 5 A I believe that would have referred to John
- 6 Dille's, the newspaper connection, again, between -- that
- 7 John had in Truth Publishing Company, I believe was the
- 8 entity that owned the newspaper, and the radio stations, the
- 9 fact that the children wouldn't have attributable interests
- in -- don't have attributable interests in Pathfinder or
- 11 Truth is my recollection of it. Whether any of that
- scenario raised a problem under the lower term "cross-
- interest policy." Something that's not prohibited by rules,
- 14 but would be something the FCC might be interested in.
- 15 Q Well, was it your opinion at the time that the
- 16 cross-interest policy applied to John Dille's children with
- 17 respect to this transaction?
- 18 A No, I didn't think it is.
- 19 Q Why was that?
- 20 A Because they didn't -- they didn't have
- 21 attributable interest in any of the entities. They wouldn't
- 22 have an attributable interests in RBR, they didn't have
- 23 attributable interests in the newspaper, and they didn't, I
- 24 don't think they had attributable interests in Pathfinder
- 25 either.

1	Q Okay. Now, in the last sentence of the last
2	paragraph it then says, "Nevertheless, I think that the
3	assignment application should be candid about Dille III
4	ownership interests and reveal the existing JOA between WRBF
5	and WLTA."

- 6 Why did you give this advice?
- A Well, I guess, generally, when you file an application you want to have it as complete as you can. Put
- 9 it in front of the FCC and the information would be there.
- 10 That's generally the way I prepared them and filed them,
- and, you know, I wanted to be sure that the staff was aware
- of John Dille's ownership interest, even though he wasn't a
- party to this, and also the fact that there was the JOA or
- 14 JSA, and that it would be assumed by WRBR.
- 15 Q Were you at all worried that in the event that
- 16 this transaction went forward and this information was
- actually put before the Commission, that disclosure that
- John Dille III's ownership interests and disclosure about
- 19 the existing JOA between WRBR and WLTA might cause delay in
- 20 terms of the processing of the application?
- 21 A No, I didn't think that would cause any delay, and
- 22 that certainly I think the facts that I talked to Larry Eads
- 23 about.
- Q In your opinion, was it appropriate for Dave Hicks
- 25 to be a majority member in this proposed new company and

- John Dille's children to be minority members in the same
- 2 company?
- MR. SHOOK: Objection. I don't believe -- I
- 4 believe testimony at this point reflects that Mr. Campbell
- 5 did not know who the person was going to be.
- JUDGE CHACHKIN: Sustained.
- 7 MR. GUZMAN: Let me rephrase.
- BY MR. GUZMAN:
- 9 Q In your opinion, was it appropriate for there to
- 10 be an experienced broadcaster as a majority member in this
- 11 proposed new company and for John Dille's children to be
- 12 minority members in the same company?
- 13 A Yes, I didn't see a problem with that.
- Q Did anybody raise any issues with respect to this
- 15 proposed structure?
- 16 A Not that I recall.
- 17 Q Is the structure of the proposed company that's
- 18 outlined in this August 17 memo significantly different from
- 19 the actual structure of Hicks Broadcasting of Indiana?
- 20 A No. I would say that at the time I wrote this I
- 21 think I was using terms referencing a corporation. It
- 22 turned out to be a limited liability company, but it doesn't
- 23 change anything.
- Q When did you begin to represent -- well, maybe I
- 25 should state it differently.

1	Did t	there	come	а	time	when	you	began	to	represent
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- 2 Hicks Broadcasting of Indiana with respect to the WRBR
- 3 purchase?
- 4 A Yes.
- When was that, approximately?
- A Well, we filed the application in December of '93,
- 7 and some time in I would say the fall I began to get new
- 8 drafts of the asset purchase agreement, and had been, I
- 9 think by that time, alerted or given the name of Dave Hicks
- 10 by John Dille or Bob Watson as the prospective buyer, the
- 11 majority shareholder, that is. So it was some time within
- 12 that time frame.
- 13 Q How was it that you came to represent WRBR or
- 14 Hicks Broadcasting?
- 15 A I think that John Dille asked me if I could
- 16 represent him, and I believe introduced me to Dave Hicks,
- and I spoke to him about it at that point. I think when I
- 18 talked to Dave, he knew who I was, and I assume he had some
- 19 information from John about me.
- 20 Q Let me refer you to another document. This is
- 21 Mass Media Bureau Exhibit No. 49. It would be in Volume 2.
- 22 A I have that.
- 23 O Do you recognize this letter, Mr. Campbell?
- 24 A Yes, it's a letter of representation that I sent
- 25 to David Hicks.

1	Q Is this the kind of letter that you would
2	customarily prepare at the commencement of a new
3	representation?

A Yes.

Q Now, the date on this memo is December 17, 1993.

Do you know whether that reflects when you actually began
representing Hicks Broadcasting of Indiana?

A I think I was doing work representing him at some point earlier than that when we were -- when drafts of the purchase agreement were being recirculated, I guess. I think I got around to writing the letter to him on December 17, which, unfortunately, is not too uncommon for me. Sometimes I do work before the letter itself gets out there.

Q Do you have any sense for how much work you actually did for Hicks Broadcasting of Indiana before you wrote this memo?

A I don't think too much. I think I had looked at the purchase agreement back in the spring of '93, and I think the versions that then came, then there was a period of time where revisions didn't come out, and I would say October - November revisions of the purchase agreement came out with Hicks plugged into it, and I think I looked at those, compared them to the suggested changes I had made earlier, and confirmed that what I thought ought to be added had been added.

- So I don't think I did too much. I don't know if
- 2 I did any preliminary work on the assignment application,
- 3 although I might have gathered some information preliminary
- 4 to it.
- I mean, I knew that Dave had a local attorney
- 6 working for him too on that.
- 7 Q Do you remember who that was?
- 8 A Well, I know it's Rick Brown. I don't know if I
- 9 knew his name at the time or not.
- 10 Q Now, for the time that you spent in connection
- with WRBR prior to the time that you sent off this
- 12 representation letter in December, did you bill for that
- 13 time?
- 14 A I don't think I billed Dave Hicks for that. I
- think at that point I just had been billing Pathfinder, one
- of their accounts for it, and I think I just continued to
- 17 bill that until we got to the more formal relationship here,
- 18 reflected here; probably ease and laziness perhaps.
- 19 Q I was just going to ask why did you continue doing
- 20 that?
- 21 A As usual, these things are moving along at a
- fairly quick pace, and I decided that I could just handle it
- 23 that way, and that Bob Watson would know what to do with any
- 24 bills that came in if they should be allocated to Hicks as
- 25 part of this versus work that was done earlier for

- 1 Pathfinder.
- Q Do you know who actually paid for you time prior
- 3 to December but after the time you stopped working for
- 4 Pathfinder?
- 5 A No.
- 6 Q Have any reason to think that Pathfinder paid
- 7 those bills?
- 8 A No, I don't.
- 9 Q Let's step back. Could you just generally
- 10 describe for us what it was that you were doing on behalf of
- 11 Hicks Broadcasting in the fall of 1992?
- 12 A Again, I think that the asset purchase agreement,
- 13 you know, reappeared. My recollection is when I saw that it
- had been converted over to either David Hicks and a company
- 15 to be named or Hicks Broadcasting. I don't recall what the
- 16 name of the entity was, but I was looking at, I believe, the
- 17 typical purchase agreements at that time.
- 18 I may have done some work, preliminary again, for
- 19 the asset -- I mean, for the assignment application.
- 20 O Did Hicks Broadcasting and Booth actually
- 21 consummate the asset purchase agreement?
- 22 A Yes.
- Q Do you remember roughly when that was?
- 24 A I think it's the end of -- April 1, March 30,
- 25 1994, is when they closed.

- Q Okay. Now, I'm referring to the signing of the asset purchase agreement.
- A I'd have to -- sitting here right now I can't tell
  you when the signed that.
- Does the fall of 1993 sound approximately right to you?
- 7 A Yes. I mean, we filed it again in December,
- 8 whatever the day is, 22, I believe, and it probably would --
- 9 I think it was signed with 30 days of that date certainly.
- 10 Q Well, let's talk about that. What was filed on
- 11 December 22nd?
- 12 A The FCC assignment application.
- Q Did you have a role in the filing of that
- 14 application?
- 15 A Yes. I think I transmitted it to the FCC and
- 16 worked in the preparation of the buyer's portion of it.
- 17 Q Who was involved in preparing the assignment
- 18 application?
- 19 A David Hicks, me, information dealing with the
- interests of the Dille children, and information on
- 21 Pathfinder Communications I believe I ran by Bob Watson and
- 22 got his input on that. He normally maintained those
- 23 records. I think those were the only persons involved with
- 24 it.
- 25 My recollection is that Dave sent me a penned in

- draft of the form, and that I took that, typed it into a
- 2 form, prepared the first draft of the exhibits that went
- 3 with it, sent it back to Dave, probably talked to him at
- 4 that time, and I believe I talked to Bob Watson or sent to
- 5 Bob Watson the portions that we -- you know, the exhibits
- 6 and the portion that said anything about the children.
- 7 Q What were you expecting Bob Watson would do with
- 8 respect to the assignment application?
- 9 A Well, you know, things like -- I believe in there
- 10 we recite, you know, that Alec Dille, for example, owns X
- shares or X percent of Pathfinder, and he was going to
- 12 confirm that for me; things like their home address; all
- their relationships with Pathfinder and Pathfinder
- 14 companies. I wanted to be sure that was what their books
- 15 showed.
- 16 Q Well, let me refer you to another exhibit. This
- is Mass Media Bureau Exhibit No. 37.
- 18 A Is that the --
- 19 Q Do you have that, Mr. Campbell?
- 20 A From Dave Hicks to me, Crystal Radio Group, Inc.
- 21 letterhead?
- 22 O Yes.
- 23 A Yes, I have that.
- Q Okay. Then if you turn to the next page, can you
- 25 tell us what that document is?

1	A	That's	first	draft	of FC	C Form	314,	the	assi	ignment
2	application	on, and	I bel:	ieve th	nat's	handwri	tten	by	Dave	Hicks.

- Q Now, did you review this draft application when it came to your attention?
- 5 A Yes.

23

24

25

- 6 Q What were you looking for?
- 7 Α You know, completeness; did it answer all the 8 questions. I notice on page 5 of that, for example, there 9 is a marginal note that references need to check operating 10 agreement with Dille, and I think I probably called Dave and 11 asked him what that was referring to. And then put it into 12 or had it typed by somebody in our office, and then sent it 13 back out to Dave to look at to see if it was accurate. 14 as I say, I prepared the exhibits that accompanied the 15 application.
- 16 Q Now, you mentioned this handwritten note "need to check operating agreement with Dille."
- 18 What did that refer to?
- 19 A I think that that was referring to the joint
  20 operating agreement, joint sales agreement that was required
  21 to be assumed by Hicks under the agreement, and we -- so I
  22 think that's what that was referencing.
  - Q Is it your understanding at the time of the application that Hicks was going to be stepping into Booth's shoes, so to speak, with respect to the joint sales

- 1 agreement?
- 2 A Yeah, I -- I knew that. I think the operating
- 3 agreement required that whoever bought either company had to
- 4 assume that, and I was aware that it was, and I think the
- 5 exhibit that I drafted up represented that it would be,
- 6 prescribed it or referenced it anyway.
- 7 Q Let me refer you to page 8 of the draft assignment
- 8 application, and specifically question 15 on page 8.
- 9 A Right.
- 10 Q Do you see that?
- 11 A Yes, sir.
- 12 Q The question is answered in the negative.
- Would you have any reason at that time to think
- 14 that that answer was inaccurate?
- 15 A No.
- 16 Q Did you ask Dave Hicks or anyone else about the
- 17 answer to question 15?
- 18 A I don't think I said to Dave, "Dave, the answer,"
- 19 you know, I didn't go through this with Dave and said, "You
- 20 know, you answered 13(a) no. Is that right? Or you answered
- 21 15 no. Is that right?"
- If it was answered, and Dave was an experienced
- 23 broadcaster, I was comfortable that that was the correct
- 24 answer. I didn't have any reason to think it wasn't.
- 25 Q Did you go through and run question 15 by Bob

- 1 Watson?
- 2 A I don't think so. I think what I said to Bob was
- 3 there would be on the form -- I think the tables back on
- 4 page 4 of the form, I believe we did include, if we didn't
- 5 put the children on the form itself, we had an exhibit that
- 6 again explained who they were, what their relationship was
- 7 and put that -- that's the material, I think, I sent back to
- 8 Bob to review and confirm for me.
- 9 Q Is there any doubt about that in your mind? You
- 10 say you think.
- 11 A No.
- 12 Q Okay. How about John Dille, did you consult with
- John Dille with respect to guestion 15?
- 14 A No.
- 15 Q Now, we've been looking at the draft assignment
- 16 application. I gather an original was filed?
- 17 A Yes.
- 18 Q Rather, a final copy was filed?
- 19 A Yes.
- 20 Q After that final copy got filed, what happened
- 21 next in the process with respect to WRBR?
- 22 A It went through the -- you know, it got accepted
- 23 for filing. It was processed by the staff people. I
- 24 received a call from someone one the staff asking for
- 25 amendments, an amendment covering three items, and proceeded

- 1 to take care of that.
- Q When was that approximately?
- A I think it was on -- well, there's a letter of
- 4 February 17th from me to Dave Hicks, and I'm confident that
- 5 was the day I got the call from somebody on the staff asking
- 6 for pieces of information.
- 7 I sent that letter to Dave Hicks. I intended that
- 8 letter to Bob Watson. I prepared for Dave covering
- 9 amendments that, you know, didn't go to the substance of
- 10 what they were looking for necessarily, but said here is --
- 11 please amend the application and include the following.
- I then prepared an amendment, that they wanted
- information from John Dille and his father, and I prepared
- 14 an amendment for the two of them to both sign and sent that
- out of Bob and John.
- 16 Q Now, let's go back just a minute.
- When you got a request from the staff for an
- 18 amendment covering three items. Do you remember who it was
- 19 that you spoke with?
- 20 A No. I've said before that I think it was a woman
- that contacted me, but I don't know her name. I noticed
- 22 when the amendment came back it was -- I didn't transmit it
- 23 to the FCC. One of the -- the only associate we had in the
- 24 office did. For whatever reason I wasn't around. My
- 25 practice is when I do send an amendment like that and I get

- a call from someone, I would show them as a cc on there
- 2 because, you know, a week later I would still remember who
- 3 it was. But since I didn't file that, I didn't do that now
- 4 I don't know who it was specifically other than I think it
- 5 was a woman.
- 6 Q Do you recall whether the staff person who
- 7 contacted you explained why the amendment was necessary?
- 8 A I don't think they said why. They told me what
- 9 they wanted. They wanted a copy of the noncompete
- 10 agreement. They wanted a statement that John and his father
- were not going to be involved in the day-to-day operation of
- 12 the station, and that John and his father weren't going to
- finance the acquisition of the stating by Hicks
- 14 Broadcasting, three items.
- Once you got the request, I believe you said you
- 16 prepared a letter to Dave Hicks?
- 17 A Right.
- 18 Q How did you contact John Dille with this
- 19 information?
- 20 A I intended to send a copy of another -- fax of
- 21 that letter with the amendment that I had prepared off to,
- 22 probably to Bob or just to John or maybe to both of them,
- 23 you know, when I sent it out to them.
- 24 Q Did you prepare a statement for John's signature?
- 25 A Yes, I prepared an amendment for him for -- my

- 1 recollection is that when I first prepared -- because the
- 2 staff had said they wanted John and his father, who I call
- 3 Jack Dille, both to make these commitments. The amendment
- 4 that I prepared had a signature line for both John and his
- 5 father.
- I talked to John after we had sent that out there
- 7 because his father then, I believe, was living down in
- 8 Florida and was in poor health, and John didn't want to, you
- 9 know, bother him with getting his signature or whatever. So
- 10 he asked me if he could sign for the two of them. I said,
- "Yeah, I think you can. I don't see a problem with that."
- I may have asked -- called somebody at the
- Commission to confirm that, but probably didn't. I think I
- just prepared it and revised it so that there was just the
- one signature on it and sent that back out to John.
- 16 Q Did you make any other revisions to this amendment
- or statement before John Dille signed it?
- 18 A No. Not that I recall. No, sir.
- 19 Q So the only change was the removal of the
- 20 signature line for Mr. Jack Dille?
- 21 A Right. Maybe the wording here, you know, maybe it
- 22 said "we do," but now -- I mean, however the wording got
- 23 changed so it was clear that John was the only one signing
- 24 and he was saying this for both him and his father. You
- 25 know, that change would have been made to that.

- 1 Q Other than this change, did you have any other
- discussions with Mr. Dille about this statement?
- A Not that I recall. No, sir.
- 4 Q Was the staff's request for an amendment unusual
- 5 at all in your experience?
- A I mean, that's -- that's the normal processing
- 7 sequence. The application gets accepted for filing, which I
- 8 think is fairly mechanical. There is no substantive review.
- 9 There is a form signed, et cetera. And toward the end of
- 10 that 30-day waiting period, normally by then it's been
- 11 reviewed by an analyst over there. And if they have any
- 12 questions, they call, usually call, and ask you for an
- amendment. You know, I would say at least 50 percent of the
- 14 time you get it, you get requests for amendments. I'm
- 15 sorry. And sometimes they will also call you and tell you
- 16 that they've asked for an amendment from, you know, the
- 17 seller's side in this case. But that's fairly common,
- 18 fairly routine.
- 19 Q Now, when you drafted this statement for Mr.
- Dille's signature, did you intend for the statement to be
- 21 fully responsive to the staff's inquiry?
- 22 A Yes.
- Q Do you believe that it was?
- 24 A Yes.
- \_\_ 25 Q Let's take a look at one other document. This is

- 1 Mass Media Bureau Exhibit No. 1, page 41.
- 2 A All right, I have that.
- Q Okay. What's this letter, Mr. Campbell?
- 4 A I think that was the -- after I got the call from
- 5 the staff person, that was letter I wrote to Dave saying
- 6 what we needed to amend. I think I said three pieces of
- 7 information. I think the noncompetition agreement might
- 8 have ben filed the seller because it would normally be part
- 9 of the asset purchase agreement, which is an exhibit that
- 10 the seller files with his portion of the assignment
- 11 application.
- 12 Q In the third paragraph it describes the request
- from the staff, and it says that they wanted a statement
- 14 from John Dille and his father that they will not be
- involved in the day-to-day operation of RBR and will not
- 16 participate in the financing of the purchase of the
- 17 statement for John's children.
- That's a little different than the statement that
- 19 John actually signed. Can you explain why this letter is
- 20 different from the statement?
- 21 A Well, this -- as I say, David was not going to be
- 22 involved in the substantive response as far as what John and
- 23 his father were going to do, although he has the party would
- 24 have to file the covering amendment submitting it. So I
- 25 think this was a quick letter to him just alerting him to

- what the -- in general, what the staff was looking for. And
- then when I prepared the detailed amendment form for John to
- sign, that's where I tried to be more accurate and aptly
- 4 what the staff had asked for and was.
- Well, do you have recollection that the staff
- 6 asked for a statement from John Dille that he would not
- 7 participate in the financing of the purchase of the station
- 8 for the children?
- 9 A No, they asked for a statement that he would not
- 10 participate or guarantee the purchase of the station by
- 11 Hicks Broadcasting.
- 12 Q Did you discuss with John at this time whether he
- was or could finance his children for participation in WRBR?
- 14 A No, I did not.
- 15 Q Now, at the time that you prepared this letter and
- 16 the statement, I take it you were aware that Hicks
- 17 Broadcasting of Indiana was going to assume the joint sales
- 18 agreement from Booth?
- 19 A Yes.
- 20 Q Okay.
- 21 A I think that's reflected in the assignment
- 22 application.
- Q Okay. Well, I notice in the statement that Mr.
- 24 Dille signed there is no reference to Pathfinder being
- 25 involved in the day-to-day operations of the station.

Τ	can you tell us why that is?
2	A I'm confident that the staff didn't ask for
3	anything with respect to Pathfinder. I think when they
4	based on my experience the use of the words, you know, "be
5	involved in the day-to-day operation" is a concept that
6	unique for individuals not entities or corporations. My
7	experience, that goes back to comparative hearing days when
8	we were getting comparative credit for someone's integration
9	proposal which usually was worded in terms of the day-to-day
10	operation of the station.
11	Also in the in terms of Pathfinder, you know,
12	when you analyze it they're not Pathfinder doesn't have
13	any interest in the radio properties. John and his father
14	do, or the newspaper, I mean. So that there wasn't a cross-
15	ownership problem between Pathfinder. It was really between
16	individuals, John who had the attributable interest in the
17	newspaper, and then they're in the newspaper.
18	I think, in answer to your question though that
19	started off, the staff didn't ask me to address Pathfinder
20	and I didn't. I didn't. You know, it's not usual if you
21	file something if it's not what they're looking for, they
22	will call you back and ask for a further amendment. I've
23	certain had that happen, and that didn't in this case.
24	Q Let me refer you to another document. This is
25	Mass Media Bureau Exhibit No. 48. That's in the second
	Heritage Reporting Corporation

- 1 volume.
- 2 A I've got it.
- 3 Q There are two pages in this exhibit. Do you
- 4 recognize them?
- 5 A Yes.
- Q Tell us about these two pages. Let's start with
- 7 the first page.
- A That's the letter from Bob Watson to me dated
- 9 March 18. He sent me that letter.
- 10 Q Okay.
- A And I received it, and the attachment to it is a
- memorandum dated March 4, prepared by Bob Watson,
- summarizing and confirming a conversation he and I had on
- March 4 concerning the points that are spelled out in there:
- the operation under the joint sales agreement between
- 16 Pathfinder and Hicks after the closing.
- 17 Q Now, do you remember that conversation that you
- 18 had with Bob Watson?
- 19 A Yes. And I think this memorandum is an accurate
- 20 summary. He sent it to me to see if it was, if I had any
- 21 disagreement with this, and I didn't.
- 22 Q Well, I was just going to ask you that.
- 23 Why was it that this whole conversation was
- 24 memorialized in writing? Do you know?
- 25 A I think Bob was just trying to be complete and

- 1 make sure we understood exactly what it was how things were
- going to be operated. I think that's not untypical of
- Bob's -- he's a thorough person.
- 4 Q Well, let me refer you to the first sentence of
- 5 the memo to file. It says essentially that you and Bob
- 6 spoke regarding Hicks Broadcasting of Indiana, and that you
- 7 spoke about the extent to which the accounting department of
- 8 Pathfinder Communications could do the accounting service
- 9 for Hicks.
- 10 Do you remember discussing that?
- 11 A Yes.
- 12 Q Did you render advice with respect to that
- 13 arrangement?
- 14 A I certainly told Bob that I didn't see a problem
- with the services that the accounting department was going
- 16 to provide. I think a lot of what's in here and in that
- 17 concept flows out of the joint sales agreement where similar
- 18 provisions are found between Pathfinder and Booth.
- 19 Q Well, let's look at some of these items. I'll
- 20 refer you first to item number one where it talks about a
- 21 written agreement regarding the accounting services to be
- 22 performed.
- 23 Was that advice that you gave to Mr. Watson at
- 24 this time?
- 25 A I think it probably was. I told him that it would

- 1 be good to have a written agreement so there is no dispute
- 2 about -- doubt about it, and they did make a charge for what
- 3 those services were going to be, and I know that the
- 4 document exists now.
- What did you have in mind or what did you
- 6 understand the parties had in mind is probably better
- 7 phrased with respect to the accounting services that
- 8 Pathfinder was going to perform for Hicks?
- 9 A I believe the funds from the sale at the time the
- 10 revenues were going to come into a common account. They
- would be allocated between the two stations. Disbursements
- would be made out of that account. They have a internal
- policy where I think they have a common account for more
- 14 than just these two stations, but for other ones, and they
- have means and mechanisms set up to allocate revenues and
- 16 expenses so they go to the correct place. Checks were going
- 17 to be written out of that account.
- 18 I think they were going to prepare financial
- 19 statement, budgets that were reviewed by Hicks. I think all
- of those things were involved in the kind of services;
- 21 perhaps more.
- 22 Q Did you see a problem from an FCC perspective with
- 23 respect to Pathfinder providing those accounting services
- you've just described for Hicks?
- 25 A No, I didn't.

1			Again,	I	think	it's	not	dissimilar	from	what	was
_	, .	,	-					_			

- being done under the Booth joint sales agreements.
- Q Let me refer you to item number two. This
- 4 concerns the sharing of Steve Kline as general manager, 50
- 5 percent for WLTA and 50 percent for WRBR.
- 6 A Yes.
- 7 Q Were you consulted about this arrangement?
- 8 A Yes.
- 9 Q And what was the advice that you gave with respect
- 10 to this sharing arrangement?
- 11 A That if each company was going to hire Steve, who
- 12 I believe at the time was a Pathfinder employee and was in
- 13 this dual role under the joint sales agreement, that Hicks
- 14 Broadcasting would likewise hire him as the general manager
- of WRBR, and that the policies and issues with respect to
- 16 the Pathfinder station were to be decided by Pathfinder
- 17 personnel, and that issues involving RBR were to be decided
- 18 by -- referred to, decided by Dave Hicks. And then I felt
- 19 with that understanding and arrangement, that I did not see
- 20 a problem with that.
- 21 Q Let me refer you to the third item where it says
- 22 that John Dille will be writing a memo to Steve Kline
- 23 regarding the reporting relationships relative to the two
- 24 stations.
- Whose idea was that?

- 1 A I'm pretty sure that would have been mind because,
- again, you know, it's good to reenforce it in writing, I
- 3 think, this is the way it's to operate. And I believe -- I
- 4 believe John wrote the memorandum. I don't believe I wrote
- 5 it. I did look at it after it was prepared, but there was a
- 6 memorandum prepared by John.
- 7 Q Item number four discusses how payments are going
- 8 to be made by Pathfinder on behalf of Hicks.
- 9 A Correct.
- 10 Q Can you tell us what was discussed with respect to
- 11 item four?
- 12 A My approach here was that the checks that were
- going to be written out of the common account, you know, a
- 14 stripe made or a mechanical type action. I think what's
- 15 critical is whether Dave Hicks is the controlling
- shareholder or member of Hicks Broadcasting has the right to
- 17 say don't pay that, question a payment, tell the accounting
- department to pay a particular one, and he does it with
- 19 respect to his station, and Pathfinder does it with respect
- 20 to their station. And I think that kept the control where
- it needed to be kept, and therefore I didn't see a problem
- 22 with that arrangement.
- 23 Q So as of the time of this memo were you aware that
- 24 Pathfinder was actually physically going to pay bills on
- 25 behalf of Hicks Broadcasting?

1	A Yes, because one of the other items that we agreed
2	in here was that they would you know, the check, I guess,
3	would come off of an automatic check writer or something
4	that wouldn't show Hicks Broadcasting, and they created a
5	stamp to just make it clear to the outside world that this
6	was a Hicks Broadcasting, not a Pathfinder payment.
7	Q As of the time of this memo were you aware that
8	Hicks Broadcasting wasn't even going to maintain its own
9	bank account?
10	A Yeah, I believe I was. And I again, I
11	didn't you know, to me the issue, the Commission I'm
12	well aware that they say in control you look at personnel
13	programming and finances, and I think the critical thing,
14	okay, who could control, not who wrote the individual check,
15	but who actually could control the finances in the sense of
16	Dave Hicks could decide, yeah, that should be paid or no,
17	that shouldn't be paid, or question or bill or whatever.
18	And I think that mechanism was maintained, and I think
19	that's what is critical from an FCC standpoint.
20	Q Let's look at item six. There it says "No officer
21	of Pathfinder should be an officer of Hicks," and there is
22	some 'handwriting above that.
23	Do you recognize that handwriting?
24	A Yeah, that's my handwriting. There is also in

number five above that and "s" has been added to Hicks, that

\_ 25

- was my handwriting.
- Q Oh, yeah, I see that.
- Why did you make these changes?
- A Because I think it needed to be -- an officer or a
- 5 director have attributable interests, and we didn't want
- any, I didn't want anyone having attributable interests in
- 7 either company, so I added the words "director," I added
- 8 "Truth" in addition to "Pathfinder."
- 9 Other than these changes that you made here, were
- 10 there any other items in this memo that appeared to you not
- 11 to accurately reflect the conversation you and Mr. Watson
- 12 had had?
- 13 A I don't recall anything, no. I think it's
- 14 accurate.
- 15 Q Now, let's finally look at item number seven.
- 16 There are a couple of things discussed here. First, it says
- 17 that Hicks has adopted the same employee benefits as
- 18 Pathfinder.
- 19 Did you have any problem with that from an FCC
- 20 perspective?
- 21 A No.
- 22 Q And then in that, in essence, Pathfinder is going
- 23 to administer a payroll on behalf of Hicks Broadcasting
- 24 employees.
- 25 Was there any issue there from your perspective